

## NEWS

### FOR IMMEDIATE RELEASE

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# quip and Global Dental Relief Partner to Help Children Around the Globe

## *Brush Better – Give Back*

**DENVER and NEW YORK** – June 12, 2019 – [quip](#), the oral health company making oral care more simple, accessible, and enjoyable, is partnering with non-profit [Global Dental Relief](#) (GDR) to help bring dental care to children in need. For the next six months, a portion of proceeds from the sale of every quip All-Black toothbrush will be donated to Global Dental Relief.

quip’s corporate ethos is deeply rooted in giving back. “Our goal from the beginning was to find a way to help make the world a better place,” said Chris Ellis, quip’s Dental Marketing Lead. “Our mission is to promote oral health. We do that through the sale of our toothbrush, but we also promote oral health by committing to help children around the world, in partnership with Global Dental Relief.”

quip was developed to address common brushing-related problems – brushing too hard, and not long enough or frequently enough, not replacing one’s toothbrush and not going to the dentist – all of which have a major impact on oral health. quip set out to address this need by developing a new kind of electric toothbrush.

### **BETTER ORAL HEALTH AROUND THE GLOBE**

GDR takes teams of volunteer dentists, hygienists, assistants, and general volunteers to deliver treatment and preventive care in dental clinics that serve children in schools, orphanages and remote villages. In GDR field clinics, each child receives an initial examination, followed by a cleaning, and restorations and extractions as needed. At the end of their treatment, patients are given a fluoride treatment, a new toothbrush, and oral health education to improve awareness and future tooth brushing habits. The organization returns to see the children every two to three years to ensure ongoing oral health.

Over the last 18 years, 2,733 GDR volunteers have provided life changing dental care to 178,000 children, the donated value of which exceeds \$35.4 million. “GDR’s work is only made possible through the generous support of volunteers, individual donors and corporate donors like quip,” said GDR Executive Director Kim Troggio. “The kids we see in our clinics have no access to care. GDR is their dental home, their only hope to live healthier, longer lives. We are so grateful to quip for their commitment to help children around the world.”

GDR works in some of the poorest countries in the world with limited, if any, access to dental care. As a result, a small area of decay in a child’s mouth may grow untreated until the tooth, or many teeth, are compromised. Without care, this child suffers from chronic pain and infection throughout his or her young life. Dental decay affects a child’s ability to eat properly, sleep at night, pay attention in school and to generally thrive.

“We believe in the good work GDR is doing to help children and we are delighted to partner with them,” said Ellis. “From May 20<sup>th</sup> until December 31<sup>st</sup>, 2019 quip will donate more than \$80,000 to Global Dental Relief. We are honored to be able to support oral health for thousands of children around the world.”

With quip’s support, GDR will be able to reach 10,000 more children in 2020.

## **ABOUT GLOBAL DENTAL RELIEF**

Global Dental Relief (GDR) is a Denver-based 501(c)3 charitable organization established in 2001 to provide free dental care and oral health education to impoverished children and families in Nepal, northern India, Cambodia, Kenya and Guatemala. GDR’s commitment is to return to these same children every two years to provide continuous care.

Since 2001, GDR has hosted 2,733 volunteers, providing treatment and oral health education to 178,000 children. To learn more about Global Dental Relief, visit [www.globaldentalrelief.org](http://www.globaldentalrelief.org).

## **ABOUT QUIP**

quip, based in New York, is an oral health company that provides thoughtfully designed products and professional dental services to make oral care more simple, accessible, and enjoyable. The current offerings include a wide selection of one of the first American Dental Association accepted (ADA seal) electric toothbrushes, a subscription service on a dentist recommended schedule for brush heads and optional toothpaste, ongoing oral health advice and support, and incentives for timely dental check-ups. quip’s toothbrush enables better brushing habits by guiding people through a thorough two-minute clean using sensitive vibrating bristles that pulse every 30-seconds to cover the entirety of the mouth. Co-founded by Simon Enever and Bill May, quip's investors include Sherpa Capital and Blue Scorpion VC. For more information, visit [www.getquip.com](http://www.getquip.com)

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